

[un]Real.

Grand Canyon National Park



In person, the word "grand" seems much too small. As you stare, wide-eyed, trying to take it all in, you realize that maybe no word is truly big enough. And really, there's something wonderful about that.

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ARIZONA
GRAND CANYON STATE

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Grand Canyon National Park



Take a minute. Take a breath. Take a thousand pictures with your eyes. Watch the layers of color unfold across the canyon, reflecting on the rock and the snow and your soul. Millions of years brought you to this moment. So, take all the time you need.

**Plan your [un]real getaway at UnRealAZ.com,
and download the Visit Arizona app to customize your trip.**

ARIZONA
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White Mesa Arch



It's ok to feel small here. Because on this scale, big isn't just big. It's infinite. If you think about it, it's only by being so small that you can fully appreciate such a night. And right now, tiny you is the center of the universe.

**Make the [un]real a reality.
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Saguaro National Park



It's not what you expected, is it? After all, deserts are supposed to be brown and barren. But this—this is subtle reds and fiery oranges, bright golds and soft greens. And that sky. We're not even sure what color that is. So much about Arizona defies explanation. Yet somehow when you're here, it all makes perfect sense.

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